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Press Release

American Posts LLC Featured in “Made In America” Fox News Story

TOLEDO, OH (March 7, 2014) – Fox News (via Fox & Friends) today aired the latest segment of its “Made In America” series, featuring American Posts, LLC of Toledo, Ohio
<http://video.foxnews.com/v/3307024358001/>.

The firm is the last domestic manufacturer of steel fence posts and proudly displays its “Buy a stake in America” brand statement as part of the firm’s marketing campaign. The efforts of this small, but growing, American firm has attracted the attention of politicians and media alike.

According to American Posts, there is at least one generation of Americans who can’t remember a time when the words “Made In America” were commonplace on merchandise. A subsidiary of Universal Metals, LLC, also of Toledo, American Posts is among a growing number of U.S. manufacturers and consumers who want to change all that.

Fox News reporter Anna Kooiman recently visited American Posts to find out how this determined company is winning. Founded in 2005, American Posts manufactures several types of posts used in everything from mile markers to military applications. The mainstay of its business is the ubiquitous green u-post used by homeowners, farmers, landscapers, and contractors from coast-to-coast. Using American ingenuity and craftsmanship, modern manufacturing methods, and on-time delivery, the company has increased its U.S. market share of u-posts from 2% in 2005 to 20% last year, when American Posts produced more than 3 million units.

“The story of the humble steel fence post is symbolic of the battle against cheap foreign steel, unfair trade competition, and the loss of American jobs,” says Bill Feniger, President of Universal Metals. “Some 28 million feet of steel post is imported annually – enough to wrap around the earth more than once. Yet, if all steel fence posts were again made in the USA, it would mean additional 82 full-time American jobs from mills to trucking, pumping more than \$13.4 Million into the American economy.”

In 2013, American Posts was ranked among the 5000 fastest growing private companies in America by Inc.com. It also received the *End-User Efficiency Initiative of the Year Award* from Platts Global Metals Awards, honoring its excellence and accomplishments within the global metals industry.

For more information, visit AmericanPosts.com

For Immediate Release